

# Cops, Kids & Cruisers

Presented by the Airway Heights Police Department benefiting  
**The West Plains Safety Alliance**

## Corporate Sponsorship Packages



### **\$5,000** Event Sponsor

Exclusive recognition on all event marketing materials & promotional signage

- Company name and logo prominently featured on printed and digital materials
- Premium vendor table placement at the event (*optional*)
  - Includes access to power
- Verbal recognition during event announcements
- Featured acknowledgement in event video, annual report, event webpage
- 5 boosted social media posts on Facebook and LinkedIn
- Opportunity to provide branded giveaway or promotional item



### **\$3,000** Car Show Sponsor

- Company name and logo displayed at the car show area & in event materials
- Vendor table at event (*optional*)
- Recognition on event webpage and annual report
- 3 boosted social media posts on Facebook and LinkedIn
- Verbal acknowledgement during car show announcements



### **\$1,000** Summer Treats Sponsor

- Company name and logo displayed at dessert station and in event materials
- Recognition on event webpage and annual report
- 1 boosted social media post on Facebook and LinkedIn
- Signage identifying sponsor at dessert area



### **\$500** Activity Sponsor

- Company name and logo displayed at sponsored activity and in event materials
- Recognition on event webpage
- Special thanks in annual report

#### About the Event:

**7/11/26**

Event is from 5pm - 8pm,  
Set-up starts at 3pm

#### Location

Sunset Park,  
Airway Heights

#### Amazon Give-Away

Sponsored by Women's Healing  
& Empowerment Network



For more information, email  
[WPSA@cawh.org](mailto:WPSA@cawh.org)

Donations benefit the non-profit,  
**West Plains Safety Alliance**





# Cops, Kids & Cruisers

7/11/26 | Sunset Park, Airway Heights | 5pm - 8pm

## Sponsorship/Vendor Application

Your sponsorship helps support community safety, youth engagement, and family-centered programming across the West Plains community. This event brings together families, local organizations, first responders, and businesses for an evening focused on connection and positive community impact.

### SELECT SPONSORSHIP LEVEL

- \$5,000 Event Sponsor**
  - Premier logo placement on event materials

Would you like to reserve your included premium vendor space?

 We would like a vendor space
  
- \$3,000 Car Show Sponsor**
  - Recognition in car show area signage

Would you like to reserve your included vendor space?

 We would like a vendor space
  - Add power access (+\$50)
  
- \$1,000 Summer Treats Sponsor**
  - Recognition at dessert station

Would you like to reserve your included vendor space?

 We would like a vendor space
  - Add power access (+\$50)
  
- \$500 Activity Sponsor**
  - Recognition at one activity station

Would you like to reserve your included vendor space?

 We would like a vendor space
  - Add power access (+\$50)
  
- \$25 Vendor Booth**
 Add power access (+\$50)

**Amount due: \$\_\_\_\_\_**

Business/Organization Name: \_\_\_\_\_

Point of Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

Social Media Handle: \_\_\_\_\_



## Vendor Space Information

Vendor spaces are approximately 10'x10' and located outdoors, with the exception of food vendors. Some spaces may be larger depending on their location.

Please describe your business or organization including items for sale, information distributed, space requirements (if you are requesting a space larger than 10'x10"), and any other information or accommodations below.

Sponsorship Package vendor spaces will be dependent on sponsorship level. An email will be sent out during the week prior to the event with instructions and other information, including where to unload your vendor table items and where to park during the event.

### **SALE OF FIREWORKS, FIREARMS, ALCOHOL, TOBACCO, MARIJUANA, OR ITEMS PROMOTING PROFANITY AND VULGARITY WILL NOT BE APPROVED.**

Sale of these items at the event will result in forfeiture of vendor fee(s) and removal from the event.

Please describe your business or organization including items for sale, information distributed, space requirements, and any other information or accommodations:

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#### **Set up begins on Saturday, July 11, 2026, at 3:00 p.m. at Sunset Park.**

- This event happens rain or shine - refunds will not be issues as a result of inclement weather.
- All booths must be up and running by 5:00 p.m. and are encouraged to stay open the entire length of the event. You are welcome to stay longer!
- All vendors are responsible for the clean-up and removal of items relating to their booth.
- Vendor areas not cleaned and cleared may result in an additional \$15.00 fee. Garbage services will be available.
- All vendors must comply with all federal, state, and local laws, and report and pay all federal, state, and local taxes due as a result of operations at this site. The West Plains Safety Alliance and the City of Airway Heights are not responsible for any losses you may experiences.
- Vendors are encouraged to carry their own insurance policy to protect their property, and. any claims against as a result of participating in this event.

#### **Do you have insurance?**

**YES**, please provide a copy of your insurance listing the West Plains Safety Alliance and the City of Airway Heights as an additional insured on the policy.

**NO**, I understand that the City of Airway Heights and the West Planes Safety Alliance is in no way held liable for the sponsor's negligence or product liability. **INITIALS:** \_\_\_\_\_



In accordance with RCW 49.60.215, vendors are required to comply with the Washington State Law Against Discrimination, prohibiting businesses from discriminating against people on the basis of race, creed, color, national origin, sexual orientation, sex, honorably discharged veteran or military status, status as a mother breastfeeding her child, the presence of any sensory, mental, or physical disability, or the use of a trained dog guide or service animal by a person with a disability.

Waiver: In consideration of acceptance of this application and as a participating vendor of Cops, Kids, & Cruisers Event, I/We, hereby agree to indemnify, save, and hold harmless the City of Airway Heights, The West Plains Safety Alliance and its representatives from any and all liability and acknowledge that the City of Airway Heights and the West Plains Safety Alliance shall in no way accept any responsibility, be liable for any claim of loss, injury, or damage, whether or not based on negligence which may directly or indirectly result from traveling to and from or participating in Cops, Kids, & Cruisers Event. The undersigned hereby releases the City of Airway Heights and the West Plains Safety Alliance, its members, officers, agents, and volunteers from any and all action asserting such claim.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Payment Options (select one):**

- Electronic Payment** (Electronic payment link provided upon approval)
- Check** (Mailing address provided upon approval)

**Please email completed Sponsorship/Vendor Application to  
WPSA@cawh.org**

For more information or questions regarding this event, contact Board President,  
Alise Mnati at [wpsa@cawh.org](mailto:wpsa@cawh.org)

Contact Adam Johnson at [ajohnson@cawh.org](mailto:ajohnson@cawh.org) for questions regarding the Car Show.

**Internal Use Only:**  Approved  Invoice Sent  Payment Received

Staff Signature: \_\_\_\_\_ Date: \_\_\_\_\_