

2015 Airway Heights Festival

August 21st & 22nd – Sunset Park

Brought to you by: Inland Northwest Thunderbirds Car Club & Airway Heights Kiwanis Club

Featuring the 32nd Annual Ford Open Car Show

- *Live Entertainment
- *5th Annual Watermelon Races
- *3rd Annual Got Talent Competition
- *Children's Activities
- *Arts/Crafts & Food Vendors



PLATINUM LEVEL \$5,000.00 Commitment

- Your Company name will be announced on Television Advertisements reaching approximately 235,420 people (85 commercials, KREM-KXLY \$6,000 Value).
 - Your Company name will be announced on Radio Advertisements reaching 95,900 people (156 commercials, KQNT, KKZX, KIXZ, KISC \$4,000 Value).
 - Your Company name & logo will be prominently displayed on the Entertainment Stage.
 - Your Company name & logo will be prominently displayed in the Beer Garden.
 - Verbal acknowledgement and recognition as our primary Entertainment Sponsor during performances.
 - Your Company will receive recognition as the Primary Entertainment Sponsor of the event on the City's website & Public Access Comcast Channel #5 in Airway Heights.
 - Your Company name & logo will be showcased on posters promoting the event at the Community Center, City Hall and other locations throughout the City.
 - Your company will receive sponsor booth for no vendor fee.
- ****Platinum Level Sponsor already acquired****

Gold Level \$2,000 Commitment – Kid's Zone Sponsor

- Verbal acknowledgement and thank you as Kid's Zone Sponsor at the event.
- Acknowledgement and link on the City Webpage & Public Access Comcast Channel #5 in Airway Heights as Kids Zone Sponsor.
- Your Company name and logo will be on posters displayed at the Community Center & City Hall and other various locations throughout the City.
- Company name and logo prominently displayed at Kid's Zone.
- Your company will receive sponsor booth for no vendor fee.

Silver Level \$750 Commitment

- Verbal acknowledgement and thank you at the event.
- Acknowledgement and link on City webpage and Public Access Comcast Channel #5 in Airway Heights.
- Your company will receive sponsor booth for no vendor fee.
- Your company will receive written sponsor acknowledgement on posters.

Bronze Level \$300 Commitment

- Verbal acknowledgement and recognition at the event.
- Receives sponsor acknowledgement on City webpage.

Creating Community & Quality of Life through People, Parks & Programs

Airway Heights Parks & Recreation Department

- Your company will receive sponsor booth for no vendor fee.

SPONSOR COMMITMENT FORM – 2015 AIRWAY HEIGHTS FESTIVAL

Organization Name: _____
(as it should appear on all marketing, advertising materials)

Contact Person: _____

Contact E-mail: _____

Contact Phone: _____

Contact Address: _____

Sponsor Authorization:

My organization _____ is committed to sponsor the 2015 Airway Heights Festival on August 21st & 22nd 2015 with the following sponsorship level:

_____ Platinum \$5,000 - Only 1 Available Filled First Come

_____ Gold \$1,500 – Kid’s Zone Sponsorship

_____ Silver \$750

_____ Bronze \$300

Payment is attached with check # _____ .

Or payment will be provided no later than _____ / _____ / _____

Name & Title of Authorized Organization Representative (please print)

Name: _____ Date: _____ / _____ / _____

Title: _____

Please send completed form and check (payable to Airway Heights Parks & Recreation Department) to:

Airway Heights Parks & Recreation Department
1208 S. Lundstrom St.
Airway Heights WA 99001

INFORMATION FOR MARKETING & PUBLICITY

E-mail your logo in jpg format 300 dpi or higher to jkennedy@cawh.org

Questions: J.C. Kennedy – Parks & Recreation Director
(509) 244-4845
jkennedy@cawh.org

Creating Community & Quality of Life through People, Parks & Programs